**Excellence in Action Awards Program**

**Category: Leadership**

Description: The category **Leadership** recognizes organizations that create outstanding leadership development initiatives and celebrates the positive impact of effective leadership across our organization. This program empowers employees to evaluate and acknowledge leadership programs that have significantly contributed to their professional growth and the company’s success.

**Submission Form**

**Company Information**

|  |  |
| --- | --- |
| Company Name |  |
| Year Founded |  |
| Industry |  |
| Number of Employees |  |
| Primary Headquarters |  |
| Website |  |

**Contact Information**

|  |  |
| --- | --- |
| Primary Contact Name |  |
| Title |  |
| Email Address |  |
| Telephone Number |  |

**Leadership Initiatives:** Please provide details of your approach to leadership development and effectiveness such as:

|  |  |
| --- | --- |
| Executive coaching | Leadership forums |
| Leadership assessment | Mentoring programs |
| Succession planning | Leadership competency framework |
| Leadership training | High-potential development |
| 360-degree feedback | Leadership development programs |

|  |
| --- |
| DETAILS: |

**Measurable Impact:** Provide details on the measurable impact that the above- described project / program / process has had within your organization on your employees, company culture, business initiatives and business objectives (up to 400 words):

|  |
| --- |
| DETAILS: |

**Key Metrics:** Please provide details of relevant metrics for your project / program / process for the past 12 months, including the following:

|  |
| --- |
| Leadership effectiveness score: |
| Leadership program completion: |
| Leadership diversity ratio: |
| Leadership retention rate: |
| Internal promotion to leadership rate: |
| Other metrics: |

**Employee Testimonials / Video Testimonials:** Please provide 2 to 3 employee testimonials, either written or video, that feature authentic employee statements outlining how your program / project / process has provided an enriched employee experience, aligned with business objectives and fostered a people-centric culture.

Each video should be 60 to 90 seconds in length and be in MP4 format. Each written testimonial should be 150 to 250 words.

Each testimonial, whether written or video, should include diverse perspectives, and highlight specific examples of successful programs, processes and/or projects. Please provide contact details for each person providing a testimonial / impact statement.

|  |
| --- |
| Contact Information for Testimonial Video or Written Statement (Required): |
| Contact Information for Testimonial Video or Written Statement (Required): |
| Contact Information for Testimonial Video or Written Statement (Optional): |

**Organizational Impact Stories:** Share specific examples of how your program / project / process has positively impacted your organization.

Responses can be written (400 words or less) or video (60-90 seconds in length in MP4 format / 1080p preferred).

|  |
| --- |
| Impact Story (Video or Written) |

**Awards & Recognition:** List any relevant workplace awards or recognition received in the past 3 years:

|  |
| --- |
|  |
|  |
|  |