**Excellence in Action Awards Program**

**Category: Attracting Top Talent**

Description: The category **Attracting Top Talent** recognizes organizations for demonstrating exceptional practices in attracting and recruiting top talent, as rated by their own employees. This program celebrates companies that have built outstanding talent acquisition processes that resonate with both candidates and existing employees.

**Submission Form**

**Company Information**

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| --- | --- |
| Company Name |  |
| Year Founded |  |
| Industry |  |
| Number of Employees |  |
| Primary Headquarters |  |
| Website |  |

**Contact Information**

|  |  |
| --- | --- |
| Primary Contact Name |  |
| Title |  |
| Email Address |  |
| Telephone Number |  |

**Attracting Top Talent Initiatives:** Please provide details of your top talent initiatives such as:

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| --- | --- |
| Recruitment strategy | Recruitment marketing |
| Candidate experience | Assessment methods |
| Employer value proposition | Pipeline development |
| Campus relationships | Industry partnerships |
| Referral programs | Recruitment events |

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| DETAILS: |

**Measurable Impact:** Please provide details on the measurable impact that the above-described project / program / process has had on your employees, company culture, business initiatives and business objectives (up to 400 words):

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| --- |
| DETAILS: |

**Key Metrics:** Please provide details of relevant metrics for your project / program / process for the past 12 months, including the following:

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| Quality of hire: |
| Offer acceptance rate: |
| Candidate satisfaction: |
| Referral hire percentage: |
| First-year retention: |
| Other metrics: |

**Employee Testimonials / Video Testimonials:** Please provide 2 to 3 employee testimonials, either written or video, that feature authentic employee statements outlining how your program / project / process has provided an enriched employee experience, aligned with business objectives and fostered a people-centric culture.

Each video should be 60 to 90 seconds in length and be in MP4 format. Each written testimonial should be 150 to 250 words.

Each testimonial, whether written or video, should include diverse perspectives, and highlight specific examples of successful programs, processes and/or projects. Please provide contact details for each person providing a testimonial / impact statement.

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| --- |
| Contact Information for Testimonial Video or Written Statement (Required): |
| Contact Information for Testimonial Video or Written Statement (Required): |
| Contact Information for Testimonial Video or Written Statement (Optional): |

**Organizational Impact Stories:** Share specific examples of how your program / project / process has positively impacted your organization.

Responses can be written (400 words or less) or video (60-90 seconds in length in MP4 format / 1080p preferred).

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| Impact Story (Video or Written) |

**Awards & Recognition:** List any relevant workplace awards or recognition received in the past 3 years:

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