Brandon Hall Group’s Leaders in Education Technology

Who Should Enter:

* Innovative and Cutting-Edge Trailblazers in Education Technology
* K-12, Universities, Business Schools, Professional Development and Education Associations, Non-For-Profit, and Government Agencies

**ENTRY CATEGORY OR CATEGORIES:** Please place an X before the appropriate category listed below.   
  
***NOTE:*** *If you are submitting this entry in multiple categories, a separate entry fee and entry form is required for each category submission.*

*If you are submitting this entry in multiple categories, please create a separate entry form for each submission and only mark (1) category on each of the entry forms, so it is clear what category each entry belongs to.*

# Leaders in Education Technology

# (K-12, Universities, Business Schools Professional Development and Education Associations, Non-For-Profit, and Government Agencies)

|  |  |
| --- | --- |
|  | Best Creative Tools and Products |
|  | **Best Badging and Credentialing Solution** |
|  | **Best Artificial Intelligence (AI) Solution** |
|  | Best Adaptive Learning Solution |
|  | **Best Career Planning Solution** |
|  | Best C**lassroom Management Platform** |
|  | Best C**ollaboration Platform** |
|  | **Best Authoring Tools Platform** |
|  | Best D**igital Courseware Platform** |
|  | Best C**urriculum and Instruction Platform** |
|  | Best C**ontent Design Platform** |
|  | Best E**-learning, Blended, Flipped Classroom Solution or Remote Solution** |
|  | Best O**nline Courses or MOOCs Solution** |
|  | Best Personalized Learning **Platform** |
|  | **Best Enrollment & Admissions Platform** |
|  | Best Recruiting, H**iring for Internships Platform** |
|  | Best L**esson Planning Platform** |
|  | Best L**earning Management System (LMS) for Education** |
|  | Best L**iteracy and Reading Platform** |
|  | **Best Mobile App for Education** |
|  | **Best Research and Resources Platform** |
|  | **Best Presentation Tools** |
|  | **Best STREAM (**Science, Technology, Research, Engineering, the Arts and Mathematics) Solution |
|  | **Best Student Data Privacy Solution** |
|  | **Best Student Study Tools** |
|  | **Best Assessment, Survey and Testing Solution** |
|  | **Best Tutoring Solution** |
|  | **Best Video-Based Learning Platform** |
|  | **Best Augmented Reality, Virtual Reality (AR, VR) Solution** |
|  | **Best Accessibility and Special Needs Platform** |
|  | Best A**rts, Music, or Creative Solution** |
|  | Best Emerging EdTech Solution |

Instructions:

1. You must use this Word document for your entry submission.
2. Type a description of your entry into the appropriate sections of this document.
3. Do not change the fonts or formatting (font size Helvetica12).
4. When completed, this document should be approximately 15 pages, font size Helvetica 12, not including the details already provided here for instructions or graphics. If you have additional supporting information, you may include it in the appropriate sections of this entry form or in an appendix at the end of the document.
5. The judging panel will review each entry using the judging criteria set forth below.
6. Write in paragraph form and check spelling. Write using the third person. Do not use “we, our, us,” etc.
7. Screen captures, Images, charts, and graphs should be added to this document to enhance the application and help provide context to your answers. Please do not include separate documents. Please insert these items within the context of the sections of your responses.
8. Please provide supporting reports, video, and links to courses. Please provide proper access information to courses and details for special instructions. If you are providing passwords to courses or video, make sure they are valid for one year or more and can be easily accessed by the web.
9. Avoid “marketing” language; however, please include learner examples or testimonials that offers examples of the experience, results, or impact.
10. Within the online application, if you have selected yes to granting Brandon Hall Group permission to publish your entry, and there are parts of your application that you wish not to have published, highlight those sections in this form in red so that we will omit them when publishing.
11. Save with a new filename. Example: University or Company Name\_Category\_year\_ShortTitle.docx
12. Sign up or log into the Technology Awards portal: <https://excellenceawards.brandonhall.com/technology/>, upload your completed entry form document in **word format**. Continue to complete the online application and payment.
13. If you are entering in more than one category, make sure to complete an entry form for each and a payment for each.

**Please direct all questions to:** [**awards@brandonhall.com**](mailto:awards@brandonhall.com)**. Do not send any applications via email, but only through the award application site.**

|  |  |
| --- | --- |
| Judging Criteria: The judges will judge your entry on a scale of 1-6 on each of these criteria below. | |
| 1. Overview | Provide an overview of the EdTech company and examples of how your solution addresses the learner’s needs. |
| 1. Innovation | Please describe how the EdTech solution is innovative and offers practical, easy-to-use applications supported by solid processes, strategies, and methods. |
| 1. Design and Creativity | Include how the solution was designed and the creativity that went into it. |
| 1. Demo | A video is required with a narrative or recorded demonstration of your solution. It should offer concise examples of your learner’s experience and the use of your answer. Or trial access that is easy to access and understand the workflow. |
| 1. Measurable Results | Include a list of benefits, impacts, and experience your EdTech solution offers. |

Entry Overview:

***Please make sure all information matches the online application.***

**Entry Information**

|  |  |
| --- | --- |
| **Entry Title** | (insert text here) |
| Name of Entering EdTech Company or University or Similar | (insert text here) |
| \*OPTIONAL - Other entering Organization | (insert text here) |
| \*OPTIONAL -PR | (insert text here) |
| Date | (insert text here) |
| Category | (insert text here) |
| Brief Description of Entry (2-3 Sentences) | (insert text here) |

**Company Background**

Insert EdTech Company, University or Similar logo here

*Provide information about your company, university, business school or similar, its size and scope, and its market served. It is also helpful to include a vision or mission statement. Please indicate if any information is not being provided due to confidentiality or N/A.*

|  |  |
| --- | --- |
| **Company-at-a-Glance** | |
| Headquarters | (Insert text here) |
| Year Founded | (Insert text here) |
| Revenue | (insert text here) |
| Employees | (insert text here) |
| Global Scale (Regions that you operate in or provide services to) | (insert text here) |
| Customers/Output, etc. (Key customers and services offered) | (insert text here) |
| Industry | (insert text here) |
| Stock Symbol | (insert text here) |
| Website | (insert text here) |

The judging panel will review each submission for examples and visuals that adequately demonstrate comprehensive technology and process descriptions and actual business outcomes. Entrants should refrain from using excessive marketing language.

Entry Details

|  |
| --- |
| Overview (Based on judging criteria 1)  Provide an overview of the EdTech company and examples of how your solution addresses the learner's needs. This section should include specific examples of how your solution is currently being used by the audience you are distributing to.    Please include at least one learner example or testimonial about their experience. (Please obtain the necessary approval to include testimonials.) |

Enter your details here:

|  |
| --- |
| Innovation (Based on judging criteria 2)  Please describe how your EdTech solution is innovative and offers practical, easy-to-use applications supported by solid processes, strategies, and methods. Following are some suggested examples of areas of innovation: The Simplicity of your solution, Advanced functionality, Flexibility, customization, and integration, Client service approach, Development methods, Pricing model, and Market positioning and approach. |

Enter your details here:

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| Design and Creativity (Based on judging criteria 3)  Include how the solution was designed and the creativity that went into it.  Screenshots or visual examples of the specific differentiators are helpful to include. |

Enter your details here:

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| --- |
| **Technology Demo** (Based on judging criteria 4)  We are excited to review your supporting documentation. Make sure to offer concise examples of your learner’s experience and use of your technology. Please include a video with a narrative or recorded demonstration of your solution. You may also offer trial access to your solution, but please make it easy to access and understand the workflow. There is also a section in the online application to include links to materials such as URLs, videos, presentations, and/or trial access credentials which we ask that you have in both areas to ensure that we easily access them. |

Enter your details here:

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| **Measurable Results** (Based on judging criteria 5)  Provide details on the measurable benefits and results.  Include a list of benefits, impacts, and experience your EdTech solution offers. What were your goals? Did you achieve all of them? How did you capture the results? What is next? |

Enter your details here: