



Brandon Hall Group

EXCELLENCE AWARDS 2024

Excellence Awards™ Excellence in Action Brochure

For more details, payment information, a list of previous winners
and FAQ's, please visit

<https://excellenceawards.brandonhall.com/>

Contact Us

Email: awards@brandonhall.com | Main Website: www.brandonhall.com

About the Excellence in Action Awards

The Excellence in Action Award is a new addition to our prestigious lineup. This award shines a spotlight on organizations that prioritize the voices of their employees.

The Brandon Hall Group™ Excellence Awards™, Excellence in Action celebrates organizations that prioritize employee feedback and engagement in Human Capital Management (HCM). With 17 award categories covering aspects like engagement, leadership, DEI, and wellness, this program recognizes excellence in fostering employee-centric cultures.

Participants receive a custom survey kit to gather insights directly from their workforce, with submissions open year-round. Entries are evaluated based on predefined criteria and industry benchmarks, culminating in recognition for winners, and a detailed feedback report for both winners and non-winners. Winners are announced annually, showcasing innovative approaches to employee engagement and recognition.

By amplifying employee voices and promoting best practices, this program empowers organizations to drive positive change and foster inclusive, thriving workplaces.

Who should enter:

Excellence in Action is designed for organizations of all sizes and industries that prioritize employee feedback and strive to create inclusive, thriving workplaces. Whether you're a small startup or a multinational corporation, if you're dedicated to amplifying employee voices and driving positive change, this program is for you.

**2024 DEADLINE:
MAY 31, 2024**

**2025 OPENS:
JUNE 1ST, 2024**

**2024 Winners Collectively
Announced In July**

Awards FAQs

When does this program open?

Excellence in Action is a year-round, rolling program.

When is the deadline?

May 31, 2024. If you enter after May 31st, your organization will be included in the 2025 winners.

When are the 2024 winners announced?

2024 winners are collectively announced in July.

In case of winning, when do I receive my award(s) credentials?

2-3 weeks following completion of submission

How do I apply?

Visit the BHG Excellence in Action site page [here](#).

How do I apply?

Choose one of 18 categories to participate in. Once you click on a category, enter all of the contact information, complete payment, and we will be in touch with you within the following 24-48 business hours with your customized survey link and next steps.

How does survey distribution work?

The survey distribution process begins with participating organizations receiving a custom survey link from the Excellence Awards, Employee Voice Edition program. Organizations are then responsible for internally distributing the survey link to their employees. To assist with this process, we provide an example email template that organizations can customize and send to their employees, encouraging them to participate in the survey. This approach ensures that organizations have full control over how and when the survey is distributed within their workforce, while still benefiting from the standardized evaluation process facilitated by the Excellence Awards program.

How many people need to complete the survey? What is the timeline of survey distribution?

Once you apply and receive next steps from the BHG Awards team, we will ask further details on the size, structure intended internal audience of the survey. BHG analysts will recommend how many survey respondents are necessary. Circulation of the survey and collection of responses is to be completed in approximately 2 weeks.

How are winners selected?

Winners are selected based on a comprehensive evaluation process that considers the aggregate scores from employee surveys submitted by participating organizations. These scores are compared against predefined criteria and industry benchmarks to identify organizations demonstrating excellence in various categories, such as engagement, leadership, DEI, and more. The evaluation process ensures fairness and transparency in recognizing organizations that prioritize employee feedback and engagement, ultimately highlighting those that excel in creating positive workplace cultures.

What is the judging criterion?

The judging criterion for the Excellence Awards, Excellence in Action is based entirely on how participating organizations' employees score their respective companies in the provided surveys. These scores are compared against industry benchmarks to assess performance in various categories such as engagement, leadership, DEI, and more. The evaluation process focuses solely on the feedback provided by employees, ensuring that winners are recognized based on their commitment to fostering positive workplace environments and employee satisfaction.

If you have additional questions, please contact us at: awards@brandonhall.com.

2024 EXCELLENCE IN ACTION AWARDS CATEGORIES

Engagement >>

The Excellence in **Employee Engagement** category in the Excellence in Action of the HCM Excellence Awards recognizes organizations that prioritize and excel in employee engagement initiatives. It's an opportunity to showcase how your organization actively listens to employees and creates an environment that promotes engagement.

Promotion and Succession >>

The Excellence in **Promotion and Succession** category recognizes organizations that excel in promoting talent from within and implementing effective succession planning. It's an opportunity to showcase your commitment to developing and advancing your workforce.

Career Development >>

The Excellence in **Career Development** category celebrates organizations that prioritize and excel in fostering the career growth of their employees. It's an opportunity to showcase your commitment to providing meaningful development opportunities.

Employer Brand >>

The Excellence in **Employer Brand** category recognizes organizations that excel in building and maintaining a positive employer brand. It's an opportunity to showcase your commitment to creating a compelling workplace identity.

Culture >>

The Excellence in **Culture** category celebrates organizations that prioritize and excel in fostering a positive workplace culture. It's an opportunity to showcase your commitment to creating an inclusive and engaging work environment.

Technology Environment >>

The Excellence **Technology Environment** category recognizes organizations that excel in providing a cuttingedge and user-friendly technology environment. It's an opportunity to showcase your commitment to leveraging technology for the success of your workforce.

Leadership >>

The Excellence in **Leadership** category celebrates organizations that excel in developing strong and impactful leadership. It's an opportunity to showcase your commitment to cultivating leaders who positively influence the workplace.

DEI (Diversity, Equity and Inclusion) >>

The Excellence in **DEI** category recognizes organizations that excel in promoting diversity, equity, and inclusion within the workplace. It's an opportunity to showcase your commitment to creating a diverse and inclusive organizational culture.

CSR (Corporate Social Responsibility) >>

The Excellence in **CSR** category celebrates organizations that excel in implementing impactful CSR initiatives. It's an opportunity to showcase your commitment to corporate social responsibility and community engagement.

Talent Mobility >>

The Excellence in **Talent Mobility** category recognizes organizations that excel in facilitating the movement and growth of talent within the organization. It's an opportunity to showcase your commitment to providing diverse career pathways for your employees.

Attracting Top Talent >>

The Excellence in **Attracting Top Talent** category celebrates organizations that excel in creating an attractive and competitive employer brand. It's an opportunity to showcase your commitment to being an employer of choice.

Change Ready >>

The Excellence in **Change Readiness** category recognizes organizations that excel in fostering a culture of adaptability and resilience during periods of change. It's an opportunity to showcase your commitment to cultivating a workforce that welcomes and thrives in evolving environments.

Hybrid Work >>

The Excellence in **Hybrid Work** category celebrates organizations that excel in implementing successful hybrid work models. It's an opportunity to showcase your commitment to creating a flexible and balanced work environment.

Wellness >>

The Excellence in **Wellness** category recognizes organizations that excel in promoting employee well-being through comprehensive wellness programs. It's an opportunity to showcase your commitment to fostering a healthy and supportive work environment.

Rewards and Recognition >>

The Excellence in **Rewards and Recognition** category celebrates organizations that excel in implementing impactful and inclusive rewards and recognition programs. It's an opportunity to showcase your commitment to acknowledging and appreciating your employees.

Collaboration and Teamwork >>

The Excellence in **Collaboration and Teamwork** category recognizes organizations that excel in promoting effective collaboration and teamwork. It's an opportunity to showcase your commitment to creating a workplace where teams thrive and achieve collective success.

Innovation and Creativity) >>

Excellence in **Innovation and Creativity** category celebrates organizations that excel in fostering a culture of innovation and creativity. It's an opportunity to showcase your commitment to harnessing the innovative spirit within your organization.

Learning and Development >>

The Excellence in **Learning and Development** category recognizes organizations that excel in providing comprehensive and impactful learning opportunities for their employees. It's an opportunity to showcase your commitment to continuous growth and professional development.